

## The Community Foundation for Greater Atlanta

**Purpose:** The Community Foundation for Greater Atlanta connects donors, nonprofits and community partners to make philanthropy happen. We do this by working directly with donors and their families to discover their philanthropic passion; supporting nonprofits in our 23-county service area through grants and guidance; collaborating with community leaders and other partners to create innovative solutions to tough issues and building an endowment that will benefit our region today and for generations to come.

**Assets:** Nearly \$800 million in approximately 800 funds. In 2007 The Community Foundation accepted an estimated \$121 million to new and existing funds. More than 80% of those funds came through existing donors.

**Grantmaking:** Preliminary grants totals for the last year were nearly \$90 million to nonprofit organizations. Eight-one percent (81%) of the \$90 million was through donor-advised funds. We invest in our community by focusing on:

- Arts and Culture
- Community Development
- Health
- Human Services
- Youth Development and Education

**Region:** 23 counties in the Greater Atlanta area including Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Hall, Henry, Morgan, Newton, Paulding, Pickens, Rockdale, Spalding and Walton.

**Donor Focus:** The large majority of funds going back out into the community from The Community Foundation are through donor-advised funds. These funds allow donors to make recommendations on grants to organizations that spark their passion. By setting up a fund at The Community Foundation, donors receive an immediate tax benefit but also have the luxury of taking the time to learn about issues and then make smart investments when they're ready. The Community Foundation works directly with these donors and their families to help them realize their philanthropic potential and educate them on areas of interest. The end result is a more engaged citizenry taking action on the issues that affect our community.

In addition, our Center for Family Philanthropy provides an enhanced level of services to donors with donor-advised funds greater than \$250,000 or a planned gift of \$1 million or more. Philanthropic advisors help families develop and implement an overall philanthropic plan including human, social, intellectual and financial dimensions of family wealth. In addition, we offer a variety of donor engagement opportunities such as Planet Philanthropy – an event for young donors ages 9 through 15 to learn about what philanthropy means and how to be involved – and Grantmaking 101 – an event for donors interested in learning how to make strategic gifts with their funds.

**Community Focus:** The Community Foundation provides leadership on key community issues and brings partners together to create potential solutions. Some of these include the Metropolitan Atlanta Arts Fund, The Neighborhood Fund, the Atlanta AIDS Partnership Fund, Georgia Center

for Nonprofits, the Atlanta Women's Foundation and the Metropolitan Atlanta Youth Opportunities Initiative.

This past year we have brought on two new initiatives – Neighborhood Nexus and Grants to Green. Neighborhood Nexus will ultimately create an online database/website that will house information on the important issues affecting Atlanta communities. The primary goals are to broaden access to information, monitor quality of life by following trends at the neighborhood level, and inspire public conversation and collaboration. The Grants to Green initiative will provide funding to nonprofit organizations to “green up” their facilities. The project gives metro Atlanta nonprofits the opportunity to renovate or build healthier work places that are energy and water efficient, and are eco-friendly. The ultimate goal will be to improve a nonprofit organization's building structure to not only have less of an environmental impact, but also to increase the cost-efficiency of operations, ideally saving more finances to serve more people in need.