

Purpose: The Community Foundation for Greater Atlanta connects donors, nonprofits and community leaders to strengthen the Greater Atlanta region through philanthropy. We do this by providing quality services to donors and innovative leadership on community issues. As a community foundation, we focus on four key goals: engage philanthropists, strengthen our region's nonprofits, advance public will and practice organizational excellence. There are more than 700 community foundations across the country, each focused on improving quality of life in their specific geographic area. Combined, community foundations represent \$45B in assets.

Assets: An estimated \$700 million in approximately 650 funds. In 2010 The Community Foundation accepted more than \$138 million to new and existing funds, a record high in our history.

Grantmaking: In 2010 The Community Foundation gave out an estimated at \$99 million to nonprofit and faith-based organizations – our third highest year to date. These grants are primarily made through donor-advised funds, our unrestricted pool known as the Common Good Funds and through multiple community initiatives. More than 80% were grants made through donor-advised funds. Our competitive grantmaking programs prioritize general operating support and nonprofit effectiveness.

Region: 23 counties in the Greater Atlanta area including Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Hall, Henry, Morgan, Newton, Paulding, Pickens, Rockdale, Spalding and Walton.

Donor Focus: The large majority of funds going back out into the community from The Community Foundation are through donor-advised funds. These funds allow donors to make recommendations on grants to organizations that spark their passion. By setting up a fund at The Community Foundation, donors receive an immediate tax benefit but also have the ability to take the time to learn about issues and then make smart investments when they're ready. The Community Foundation works directly with these donors and their families to help them realize their philanthropic potential and educate them on areas of interest. The end result is a more engaged citizenry taking action on the issues that affect our community. In addition, our Center for Family Philanthropy provides an enhanced level of services to donors with donor-advised funds greater than \$250,000 or a planned gift of \$1 million or more. Philanthropic advisors help families develop and implement an overall philanthropic plan including human, social, intellectual and financial dimensions of family wealth. In addition, we offer a variety of donor engagement opportunities such as Planet Philanthropy – an event for young donors ages 9 through 15 to learn about what philanthropy means and how to be involved – and *Give Well* – a publication and conversation for donors interested in learning how to make strategic gifts with their funds.

Community Focus: The Community Foundation provides leadership on key community issues and brings partners together to create potential solutions. Some of these include the Metropolitan Atlanta Arts Fund, the Neighborhood Fund, the Atlanta AIDS Partnership Fund, the Georgia Center for Nonprofits, the Atlanta Women's Foundation and the Metropolitan Atlanta Youth Opportunities Initiative. Our most recent community initiatives are Neighborhood Nexus and Grants to Green. Neighborhood Nexus is an online tool that houses information on the important issues affecting Atlanta communities. The primary goals are to broaden access to information, monitor quality of life by following trends at the neighborhood level, and inspire public conversation and collaboration. Grants to Green provides environmental knowledge and funding to strengthen nonprofit organizations. The initiative gives metro Atlanta nonprofits the opportunity to renovate or build healthier work places that are energy and water efficient, and are eco-friendly. The goal is to improve a nonprofit organization's building structure to not only have less of an environmental impact, but also to increase the cost-efficiency of operations, ideally saving more finances to serve more people in need.

Current Competitive Grantmaking Programs:

Atlanta AIDS Fund – supports regional Atlanta’s HIV/AIDS advocacy, prevention education and service efforts through funding and leadership. Nonprofits are invited to apply for grants and support annually. In 2009, the AIDS Fund granted \$450,000 in general operating support to 10 AIDS service organizations in the metro region.

Common Good Funds – our largest grantmaking program, which is currently focused on providing general operating support and resources for nonprofit effectiveness. Nonprofits are invited to apply for grants twice a year. In 2009, the Common Good Funds program awarded \$1.5 million in general operating support to 26 nonprofit organizations.

An Extra Wish – allows nonprofits to request monetary and in-kind contributions of tangible goods that contribute to the success of the organization. These “wishes” are compiled and included in a booklet, which is distributed to donors of The Community Foundation twice a year.

Grants to Green – provides environmentally focused knowledge and funding to strengthen nonprofits. Nonprofits can apply for Assessment awards to identify areas of improvement to their facility and implementation grants to fund specific environmental efficiency recommendations. Since 2008, Grants to Green has invested more than \$1.3 million to support nonprofits as they renovate green and build healthier workplaces.

Local Funds – helps local community leaders with the Clayton Fund, Fayette Fund, Morgan Fund and Newtown Fund build their capacity to identify local issues and local assets which can combine with other resources to solve community problems. Each local fund holds an annual grantmaking program for nonprofits in the local area.

Metropolitan Atlanta Arts Fund – supports and strengthens the 250+ small and medium-sized arts groups in the Atlanta area with an operating budget of less than \$2 million. Nonprofits are invited to apply for grants and support twice a year. In 2009, The Arts Fund provided \$1 million in general operating support to 23 arts organization in the metro region.

Neighborhood Fund – empowers community members to positively impact neighborhoods at the local level. Since 1991, more than 300 neighborhood projects have received an estimated \$2 million in grants and coaching to support community organizing, neighborhood gardens, youth fitness activities, cultural events and more.

Nonprofit Effectiveness – grantees and other nonprofits are invited to apply for the Nonprofit Toolbox program, which provides custom-designed packages of management consulting, and the Nonprofit Scholarship program, which covers a portion or all of the costs for nonprofit staff or board to attend conferences, trainings and other learning opportunities.